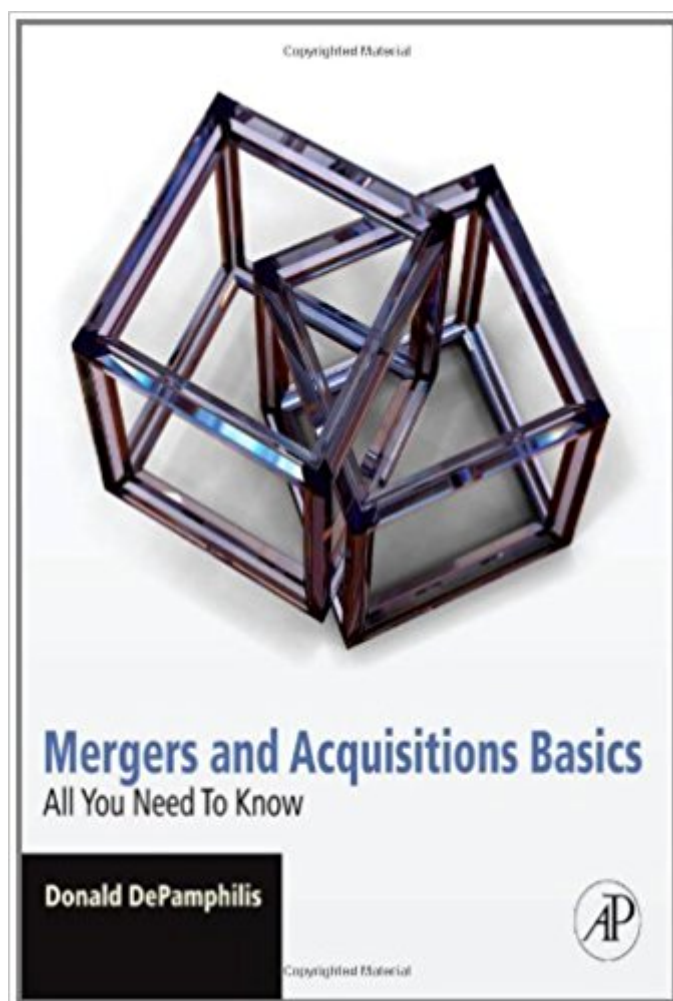


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Mergers And Acquisitions Basics: All You Need To Know



Synopsis

Mergers and Acquisitions Basics: All You Need to Know provides an introduction to the fundamental concepts of mergers and acquisitions. Key concepts discussed include M&As as change agents in the context of corporate restructuring; legal structures and strategies employed in corporate restructuring; takeover strategies and the impact on corporate governance; takeover defenses; and players who make mergers and acquisitions happen. The book also covers developing a business plan and the tools used to evaluate, display, and communicate information to key constituencies both inside and outside the corporation; the acquisition planning process; the negotiation, integration planning, and closing phases; financing transactions; and M&A post-merger integration. This book is written for buyers and sellers of businesses, financial analysts, chief executive officers, chief financial officers, operating managers, investment bankers, and portfolio managers. Others who may have an interest include bank lending officers, venture capitalists, government regulators, human resource managers, entrepreneurs, and board members. The book may also be used as a companion or supplemental text for undergraduate and graduate students taking courses on mergers and acquisitions, corporate restructuring, business strategy, management, governance, and entrepreneurship. Describes a broad view of the mergers' and acquisition process to illustrate agents' interactions Simplifies without overgeneralizing Bases conclusions on empirical evidence, not experience and opinion Features a recent business case at the end of each chapter

Book Information

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Customer Reviews

"A masterfully written text for the M&A student and professional: clear, concise, comprehensive, practical, and insightful."--Lloyd Levitin, Professor of Clinical Finance and Business Economics, University of Southern California

This book provides a "macro" overview of mergers and acquisitions, business alliances, and corporate restructuring. It concentrates on the processes and their players- investment bankers, business brokers, accountants, attorneys, tax experts, managers, investors, and others- and a dynamic series of actions with often-unforeseen implications. Written for those who seek an broadly-based view of M & A, this heavily illustrated mix of theoretical and empirical work eschews descriptions of individual events in favor of presenting an integrated portrait of a team effort in which the skills of various participants combine to achieve consensus among the parties to the negotiation.

Dr. DePamphilis's book entitled *Mergers and Acquisitions Basics* represents an excellent alternative to his more rigorous textbook entitled *Mergers, Acquisitions, and Other Restructuring Activities*, 6th edition, for those seeking an easy to read discussion of a highly complicated topic. The book cuts through this complexity, reducing the various activities that characterize deal making into a highly understandable process. Using relatively few graphics and virtually no algebra, *M&A Basics* in less than 300 pages describes both why and how deals are done, providing useful insights along the way. The book also provides short case studies illustrating key points related to deal making. *M&A Basics* could be extremely useful as a text in seminars or as additional reading material for classes in business strategy, business law, corporate governance, and corporate restructuring.

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Unlike other books on M&A, this book requires very little background in the subject matter. It is interesting and well organized and provides a concise and excellent overview of the subject matter.

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